



MACN
Maritime Anti-Corruption Network

The Maritime Anti-Corruption Network

Britannia European Forum
7 November 2019

The Problem

What is the world's most efficient, environmentally friendly and safest way to transport goods?

Shipping.

The Problem

What has one of the worst ethical reputations in the transportation industry?

Shipping.

Why?

- **Secretive.**
- **Bad at marketing.**
- **Perceived as corrupt.**
- **Vulnerable to corruption.**



Why?

- **Dispersed floating assets.**
- **Highly regulated.**
- **‘Meet the schedule at all costs’ culture.**
- **Don’t always have sophisticated compliance programs.**
- **Don’t speak as one voice.**
- **Don’t use its buying power to effect change.**



Solution?

Need an organization of shipowners who share best practices, use their buying power to effect change and speak as one voice.

The Maritime Anti-Corruption Network.



MACN
Maritime Anti-Corruption Network

MACN in Brief

- 1. Created 7 years ago by 8 shipowners.**
- 2. Grown to 123 members.**
- 3. Represents over 30% of global tonnage.**
- 4. Represents all industry sectors and regions.**
- 5. Operates as a 'Network' for collective action and sharing best practices amongst members.**



MACN Participating Members



MACN in Brief

Business Driven:

- MACN is **unique** in terms of its size, scope of work and outcomes.
- MACN was created by business and remains driven by **business**.
- MACN is one of the world's **leading** anti-corruption initiatives.

Solution Oriented:

- MACN promotes the shipping industry as an industry that wants to **drive** compliance and best practices on the water.
- We **avoid** a “blaming exercise” with stakeholders we work with.
- We focus on **results** not reports.

Collective Buying Power:

- We make it clear that the shipping industry is part of the **solution** - not the problem.
- We work with stakeholders in-country for real change on the ground.
- We use our **collective** buying power to effect change and share best practices.



MACN's Strategy – The 3 C's

- **Collective Action**

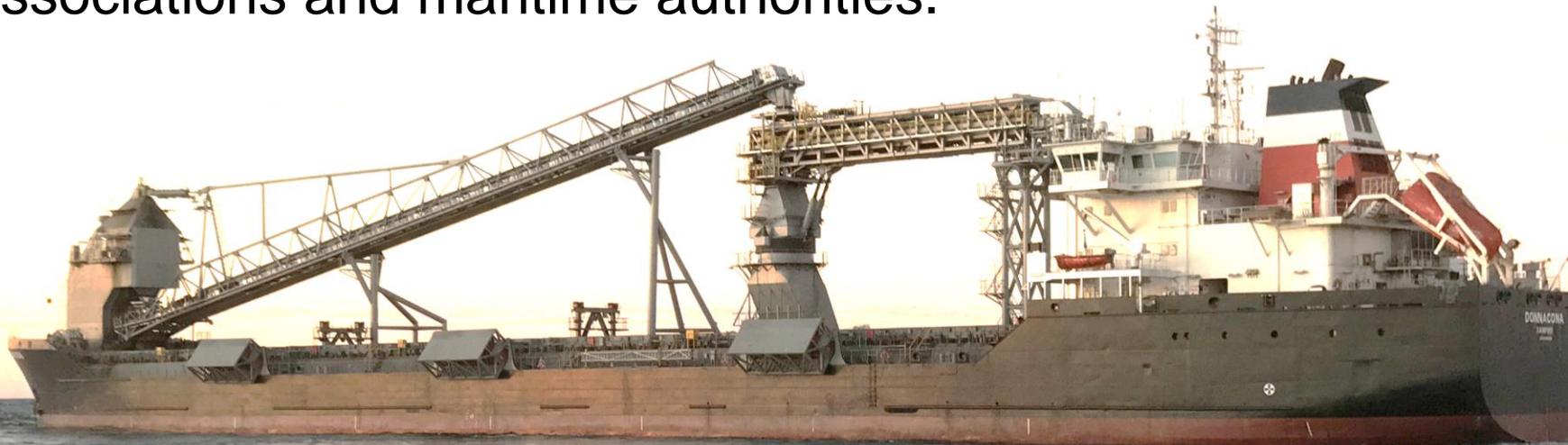
In-country projects in high corruption areas.

- **Capability Building**

Providing industry-leading innovative solutions to our members.

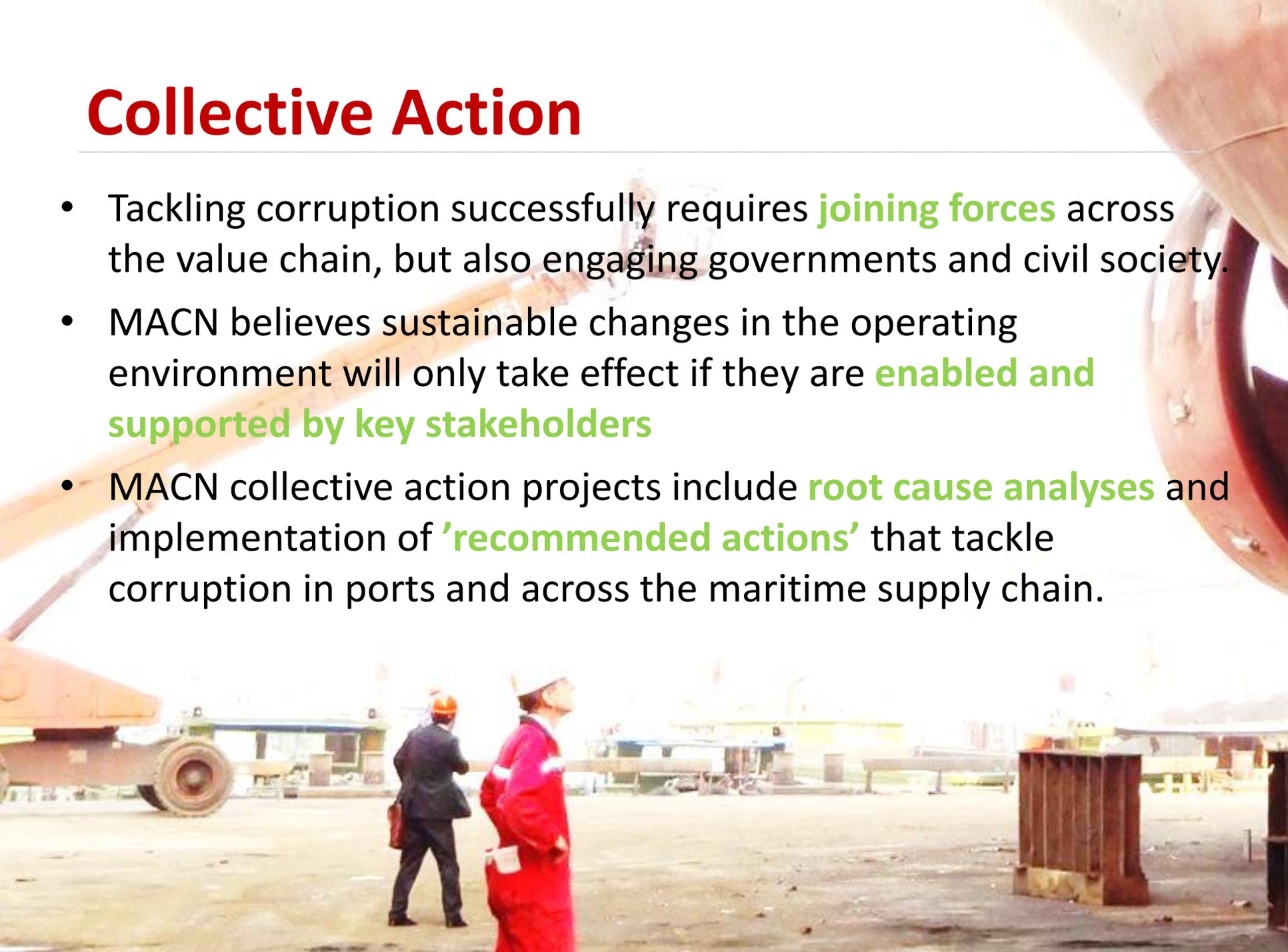
- **Collaboration**

Working with maritime universities, regional partners, industry associations and maritime authorities.

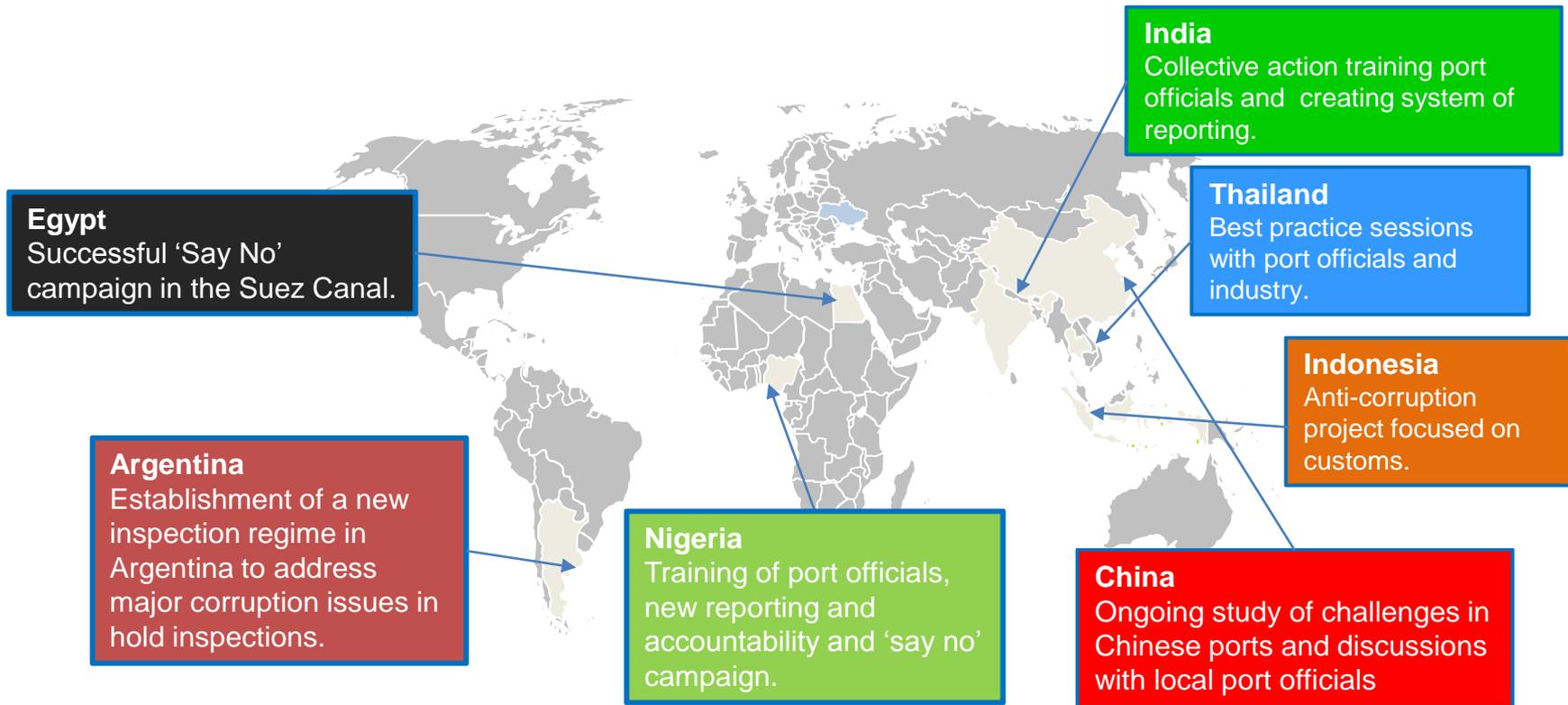


Collective Action

- Tackling corruption successfully requires **joining forces** across the value chain, but also engaging governments and civil society.
- MACN believes sustainable changes in the operating environment will only take effect if they are **enabled and supported by key stakeholders**
- MACN collective action projects include **root cause analyses** and implementation of **'recommended actions'** that tackle corruption in ports and across the maritime supply chain.



MACN Collective Actions Overview:



Implementation Partners



Empowered lives.
Resilient nations.



THE PARTNERSHIP
FOR GOVERNANCE REFORM

Governance Latam

Guillermo Jorge, Fernando Basch & Asoc.



Foreign &
Commonwealth
Office



The Convention on
Business Integrity

Recognition from



BETTER POLICIES FOR BETTER LIVES



United Nations
Global Compact



TRANSPARENCY
INTERNATIONAL



Innovation
in Anti-Bribery
Compliance

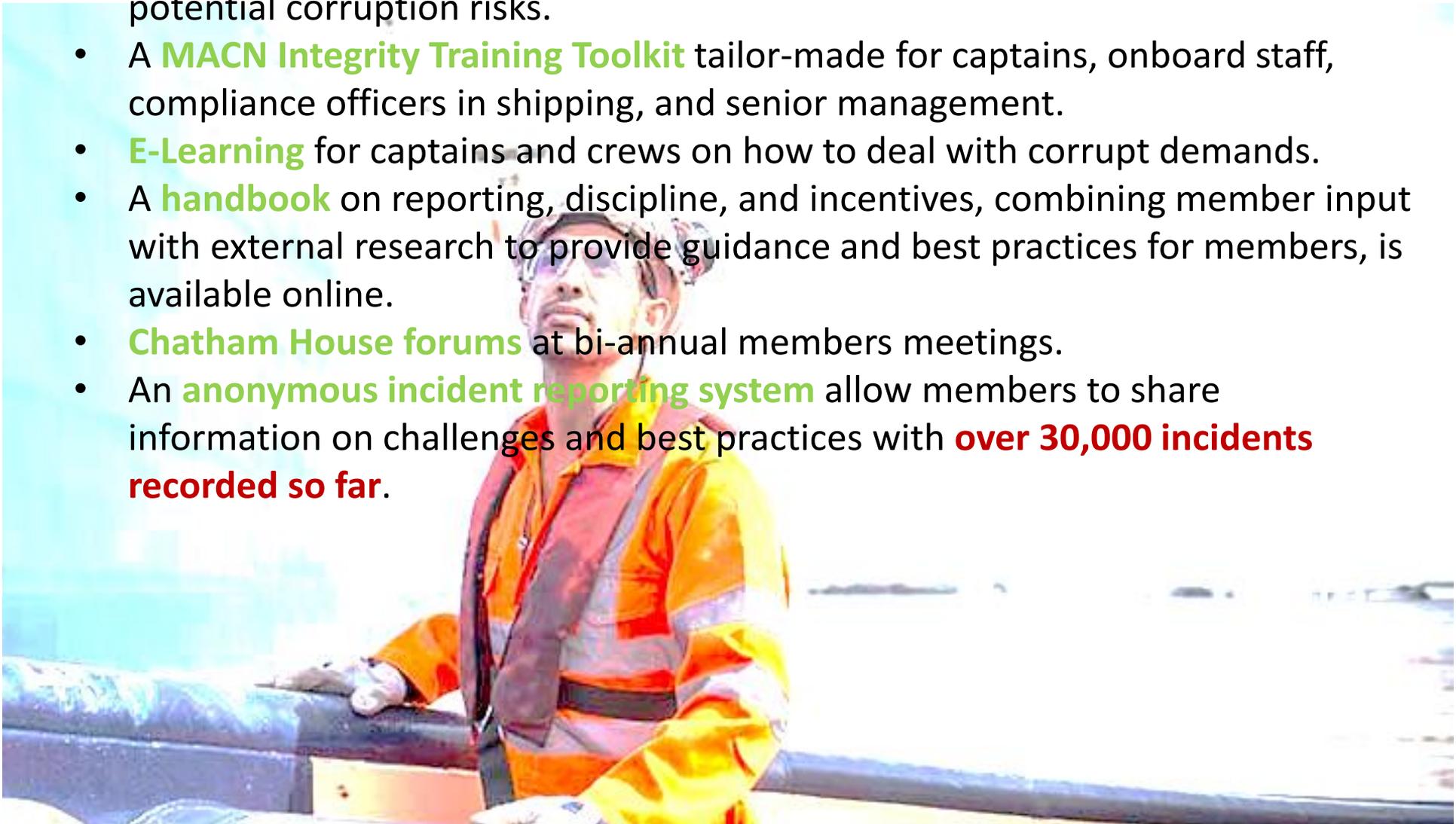
Capability Building: Why and How

- Frontline must feel supported by **strong policies and principles** when rejecting corrupt demands.
- MACN provides a useful forum for members to **share challenges and best practices**, collectively assessing their internal procedures, approaches and developing open-sourced solutions.
- Following the MACN Anti-Corruption Principles, MACN develops shared methodologies, frameworks, trainings, and campaigns, helping each member company to **strengthen its approach to tackling corruption**.



Capability Building: Outcomes

- The **MACN Risk Assessment Tool** helps companies to rate and assess the potential corruption risks.
- A **MACN Integrity Training Toolkit** tailor-made for captains, onboard staff, compliance officers in shipping, and senior management.
- **E-Learning** for captains and crews on how to deal with corrupt demands.
- A **handbook** on reporting, discipline, and incentives, combining member input with external research to provide guidance and best practices for members, is available online.
- **Chatham House forums** at bi-annual members meetings.
- An **anonymous incident reporting system** allow members to share information on challenges and best practices with **over 30,000 incidents recorded so far**.



Collaboration

- Work with **IMO**, **ICS** and other world shipping organizations.
- Port integrity index **piloted** in Nigeria.
- **Partnerships** created with maritime universities and crewing agencies to provide anti-corruption training to crews, officers and port agents.
- MACN aims to **support** the supply chain with tools and integrity training to raise the compliance standard across the maritime industry.

Together, we can make a difference.





https://www.youtube.com/watch?v=6iQqYj1fa_8



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**MACN's vision:
A maritime industry free of corruption.**

**For more information:
Contact the MACN Secretariat: macn@bsr.org
Visit the MACN website: www.maritime-acn.org**

