



PRESS RELEASE

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Britannia P&I Launches New Branding

Britannia P&I today unveiled its new brand identity to reflect its role as a dynamic, market leading P&I Club owned by and operated for the benefit of its Members.

The new image visually depicts how Britannia has developed and modified its services to meet the changing demands of its Members in a challenging marketplace, whilst recognising its roots in shipping.

The oldest and one of the most respected P&I Clubs, Britannia is also the strongest club in the International Group with a proven record of sound financial management.

This was confirmed in August by S&P's Global Ratings statement, which affirmed Britannia's ratings at 'A' (stable) while enhancing its liquidity rating to 'exceptional'. This assessment followed a USD20 million capital distribution to Members by the Club in May 2017.

"Although traditional P&I and FD&D business remains at our core, the Club has been quick to react to new insurance challenges in the maritime sector. We wanted our new and modern identity to reflect this and to help us shape our business for the 21st century and beyond," said Andrew Cutler, CEO of Tindall Riley (Britannia) Ltd.

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